

# New Jersey Conservation POSTER CONTEST



## 2015

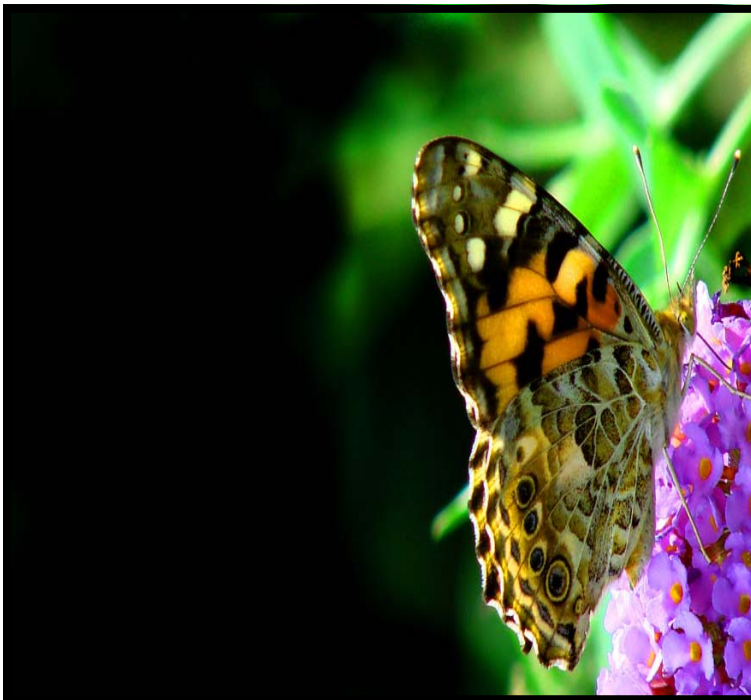
Prizes for  
Statewide

Competition

1st Place \$200

2nd Place \$100

3rd Place \$50



The New Jersey  
Conservation Poster  
Contest is open to all  
students in grades 2-12  
and students compete  
in grade categories.  
Local Soil Conservation  
District prizes may also  
be awarded!

### Contest Sponsors:

The NJ Department of Agriculture, the NJ Association of  
Conservation Districts and your local Soil Conservation District



## Who Can Participate ?

The Poster Contest is open to all students in grades 2-12 — public, private, home schooled and youth groups included.

## Why Participate ?

Designing a poster and researching the theme can give you a voice in your community about important conservation issues. Good posters capture people's attention and deliver stories in a way that everyone can understand. A powerful graphic can inspire people to be concerned about conservation.

## Information Resources: *Local Heroes : Your Hardworking Pollinators*

You will want to learn all you can about the importance of pollinators. In researching about pollinators you will find a variety of opinions from a variety of sources. Pollinators are important to each citizen. There are many reasons for pollinator decline. We hope that you focus on solutions to increase pollinators and their habitats. Providing accurate information is essential. Find out what pollinators are in your area and see what your community is doing to help them.

You can find resources at your school or public library, science books, local newspapers, nature centers and from the NACD website [www.nacdnet.org](http://www.nacdnet.org) Stewardship & Education section. Get guidance from your teacher or parents to find information on the internet about *Local Heroes - Your Hardworking Pollinators*

## Web Resources:

- <http://www.xerces.org/butterfly-conservation/>
- <http://www.pollinator.org/research.htm>
- <http://www2.epa.gov/pollinator-protection>
- <http://www.nrcs.usda.gov/wps/portal/nrcs/main/national/plantsanimals/pollinate/>
- <http://www.americasheartland.org/pollinators/index.htm>
- <http://www.fs.fed.us/wildflowers/pollinators/>

## Pollination: A Symbiotic Relationship

### DID YOU KNOW.....

- ♦ Worldwide, approximately 1,000 plants grown for food, beverages, fibers, spices, and medicines need to be pollinated by animals in order to produce the goods on which we depend.
- ♦ In the United States, pollination by honeybees and other insects produces \$40 billion worth of products annually!

- ♦ We can thank pollinators for one in three mouthfuls of food and drink – everything from coffee and chocolate to most fruits and many vegetables in our diet.
- ♦ Pollinators are important for agricultural production.
- ♦ Native plants need pollinators.
- ♦ Both the plant and the pollinator benefit from pollination.
- ♦ Many animals serve important roles as pollinators.
- ♦ Bees are the most important pollinators.
- ♦ The annual income from pollinated crops in the US is quite astounding. Over \$12.1 billion per year and that does not include other crops like citrus, cranberries, blueberries, etc.



## Online Tips for Creating an Effective Poster

The National Association of Conservation Districts at [www.nacdnet.org](http://www.nacdnet.org) provides links to assist with creating posters. Click on the "Stewardship & Education" tab and find "Poster Contest" under "Contests" for an overview of the 2015 theme, and for tips on what makes a good poster and the National Visual Arts Standards.



NJ Soil Conservation Districts (SCD) are special purpose subdivisions of the State. In cooperation with the State Soil Conservation Committee, they are empowered to conserve and manage soil and water resources and address stormwater, soil erosion and sedimentation problems that result from land disturbance activities. There are 15 Soil Conservation Districts in New Jersey. (See back page for list.)

In response to growing public concern for water quality, NJ conservation districts have become the primary local governmental agencies responsible for monitoring nonpoint sources of pollution associated with agriculture, construction and mining. The technical services of the USDA — Natural Resources Conservation Service and other resource agencies are made available through the districts.

# New Jersey Rules

**These rules must be followed for your poster to be accepted by your local Soil Conservation District. Entries that do not conform to the rules will not be judged.**

**Please review and follow your local Soil District rules for the deadline!**

1. Clearly print your name and information on the entry form **AND** tape the completed entry form to the back of your poster.
2. Tape a 1-3 sentence explanation of your poster, neatly written on a 3" x 5" or 4" x 6" index card, to the back of the poster. Be sure to write your name and county on the index card.
3. **Contest theme "Local Heroes - Your Hardworking Pollinators" (with or without the - ) must appear somewhere in your poster.** Leave a 1 inch border of white space at the edges of the poster; lettering should not run on to the edges.
4. The poster must be flat, no 3-D objects.
5. Poster size must be between 8.5" x 11" and 22" x 28".
6. Any medium may be used including paint, crayons, colored pencils, charcoal and paper. Computer designed artwork is allowed **but clip art is not acceptable.** No collage or montage.
7. One poster per student.
8. The poster must be the original artwork of the student.
9. **ENTRY DEADLINE:** See Local District Rules →
10. Decisions of the judges are final and all entries become the property of the contest sponsors.

## Poster Evaluations

Posters will be judged on the following criteria: Relevance to contest theme: **"Local Heroes - Your Hardworking Pollinators"**

- Conservation message
- Visual effectiveness
- Originality
- Overall appeal

**CASH PRIZES** for the New Jersey Statewide competition are awarded by the:

New Jersey Association of Conservation Districts

First - \$200    Second - \$100    Third - \$50

## Local District Rules & Prizes

Contact your local district to verify participation (Page 4)

In Mercer County, entries must be received by 4pm on Friday March 20, 2015. (the first day of Spring!)

Teachers are asked to submit the top three entries from their class. Make sure that students include the contest theme on their entries.

Mercer County winners will receive recognition and a small award. Plus, 1st place entries will be forwarded to the statewide contest. Statewide prizes include: \$200 for 1st Place, \$100 for Second Place, and \$50 for Third Place.

## SEND ENTRIES TO:

Mercer County SCD  
508 Hughes Drive  
Hamilton Square, NJ 08690  
(if hand delivering please call ahead)

Questions? Call 609.586.9603 or e-mail Linda at:  
[linda1mercer@aol.com](mailto:linda1mercer@aol.com)

## The Food We Eat



Pollinators provide an ecosystem service that enables plants to produce fruits and seeds.

- 35% of crop production, worldwide
- Over \$18 to \$27 billion value of crops in U.S. (\$217 billion worldwide)

## New Jersey Association of Conservation Districts

<http://www.njacd.org/>



P.O. Box 330, Trenton, New Jersey 08625

Douglas H. Fisher  
Secretary of Agriculture



# NEW JERSEY SOIL CONSERVATION DISTRICTS

*Please contact your local SCD to verify their participation!*

## **Bergen County SCD**

700 Kinderkamack Rd. Ste 106  
Oradell, NJ 07649  
(201) 261-4407  
www.bergenscd.org

## **Burlington County SCD**

1971 Jacksonville Jobstown Rd.  
Columbus, NJ 08022  
(609) 267-7410  
www.bscd.org

## **Camden County SCD**

423 Commerce Lane, Suite 1  
W. Berlin, NJ 08091  
(856) 767-6299  
www.camdenscd.org

## **Cape-Atlantic SCD**

Atlantic County Office Bldg.  
6260 Old Harding Highway  
Mays Landing, NJ 08330  
(609) 625-3144  
www.capeatlantic.org

## **Cumberland-Salem SCD**

P. O. Box 68  
1516 Route 77  
Deerfield, NJ 08313  
(856) 451-2422  
www.cumberlandsalemsoil.com

## **Freehold SCD**

(Monmouth & Middlesex Counties)  
4000 Kozloski Rd., Suite 5  
Freehold, NJ 07728

(732) 683-8500

www.freeholdscd.org  
info@freeholdscd.org

## **Gloucester County SCD**

14 Parke Place, Suite C  
Sewell, NJ 08080  
(856) 589-5250  
gloucester@gloucesterscd.org  
www.gloucesterscd.org

## **Hudson, Essex, Passaic SCD**

15 Bloomfield Avenue  
North Caldwell, NJ 07006  
(973) 364-0786  
information@hepscd.org

## **Hunterdon County SCD**

687 Pittstown Road  
Frenchtown, NJ 08825  
(908) 788-9466  
hcsd687@embarqmail.com

## **Mercer County SCD**

508 Hughes Drive  
Hamilton Square, NJ 08690  
(609) 586-9603  
www.mercerscd.org

## **Morris County SCD**

Court House, P.O. Box 900  
Morristown, NJ 07960-0900  
(973) 285-2953 or 538-1557  
www.mcscd.org

## **Ocean County SCD**

714 Lacey Road  
Forked River, NJ 08731  
(609) 971-7002  
www.soildistrict.org

## **Somerset-Union SCD**

### **Somerset County**

308 Milltown Road 4-H Bldg.  
Bridgewater, NJ 08807  
(908) 526-2701  
soilconsrv@co.somerset.nj.us

### **Sussex County SCD**

Middletown Park Bldg.  
186 Halsey Rd., Suite 2  
Newton, NJ 07860  
(973) 579-5074  
www.sussexscd.org

### **Warren County SCD**

224 Stiger Street  
Hackettstown, NJ 07840  
(908) 852-2579  
www.warrencountyscd.com

## 2015 Poster Contest Entry Form

*Attach this form to back of each poster*

Circle Your Grade Category: 2nd—3rd 4th—6th 7th—9th 10th—12th

Your County Soil Conservation District: (see above) \_\_\_\_\_

Student Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Home Address: \_\_\_\_\_

Town: \_\_\_\_\_ NJ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

*Winners will be notified by email, if possible. Please neatly print a suitable email address:*

If your poster was created through a school project or assignment please complete teacher & school information.

Teacher Name: \_\_\_\_\_

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

Town: \_\_\_\_\_ NJ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*I certify that this poster is the original artwork of the student named above. Parent OR Teacher Must Sign.*

Signature Parent ☐ OR Teacher ☐

Student Signature \_\_\_\_\_